

Dealer Management Dashboard

Enjoy the benefits of the most complete Customer Relationship Management (CRM) solution in the world. Weaving a social context into your business is quickly becoming a prerequisite for success. **It's time to transform your business** for the new social reality. It's time to delight your customers by connecting and collaborating with them – and with your employees – in new and powerful ways.

Why not join the companies relying on DMD? A dynamic, low-cost, cloud based Social Customer Relationship Solution. Avoid the hassle of software and hardware, cumbersome upgrades and tedious training and retraining. A world where everything is always maintained and updated in the Cloud to accommodate your changing needs.

HOW DOES THIS BENEFIT SALES EXECUTIVES?

Marketing and Sales are properly aligned and fully integrated in the DMD Cloud. Campaigns are tracked and the return on marketing investment is measured across channels, from opening a lead to closing a sale and beyond. This allows for improved marketing investment decisions. Flexible lead assignment rules ensures that quality leads are correctly assigned and tracked throughout the entire sales process.

1. Create new prospects, internet leads directly on the system.
2. Manage prospects by status, category, grading and date of actions.
3. Create, print and email documentation (Quotes, OTP, and Trade-In documents).
4. Electronic diary, with scheduled follow ups, test drives, birthday's and other future communications.

HOW DOES THIS BENEFIT MANAGEMENT OF THE DEALER?

The full end-to-end electronic 'Sales Lead Management' system that encompasses all the facets you need to effectively manage all of your sales leads and ongoing customer relationships.

Revolutionizing the traditional sales enquiry process, DMD gives you the evolving technology to effectively manage any sales leads, with immediate access to your key performance figures in one consolidated online system. Tailored to suit the car buying process, DMD gives you full visibility around your dealership's sales performance.

Adopt a new way to align your staff, motivate your team, and drive performance. Sell, market and service better and more cohesively by using DMD, the social performance management platform by DMD.

1. Know what deals your salesman are busy with at any time.
2. Build your own customer database, contactable via email or SMS campaign for specials or promotions.
3. Login for **anywhere** at **any time** with **any device**.